



PANIMALAR ENGINEERING COLLEGE

An Autonomous Institution, Affiliated to Anna University, Chennai

(JAISAKTHI EDUCATIONAL TRUST)
Approved by All India Council for Technical Education



OFFICE OF THE CONTROLLER OF EXAMINATIONS

END SEMESTER EXAMINATIONS NOVEMBER/DECEMBER - 2024

TIME TABLE – B.E./ B.Tech /M.B.A / M.E /Ph.D, DEGREE EXAMINATIONS

(REGULATIONS- 2023):: CHOICE BASED CREDIT SYSTEM (CBCS)

Exam Timings: FN – 10.00 a.m. to 01.00 p.m.

AN – 02.00 p.m. to 05.00 p.m.

M.B.A

Subject Code	Name of the Subject	Semester	Exam Date	Session
23MB3107	Marketing Management	1*	23-11-2024	FN
23MB3202	Financial Decisions for Managers	2	16-11-2024	FN
23MB3203	Human Resource Management	2	23-11-2024	FN
23MB3302	International Business Management	3	13-11-2024	FN
23MB3303	Security Analysis and Portfolio Management	3	15-11-2024	FN
23MB3305	Derivatives Management	3	18-11-2024	FN
23MB3307	Fintech and Block Chain Applications in Finance	3	20-11-2024	FN
23MB3301	Strategic Management	3	22-11-2024	FN
23MB3317	Human Resource Analytics	3	25-11-2024	FN
23MB3326	Digital Marketing	3	28-11-2024	FN
23MB3346	Data Mining for Business Intelligence	3	28-11-2024	FN
23MB3327	Marketing Analytics	3	02-12-2024	FN
23MB3350	Artificial Intelligence and Deep Learning	3	02-12-2024	FN
23MB3333	Services Marketing	3	04-12-2024	FN
23MB3351	Multivariate Data Analysis	3	04-12-2024	FN
23MB3316	Learning and Development	3	06-12-2024	FN
23MB3321	Talent Management	3	09-12-2024	FN

NOTE: 1* - BATCH (2023-2024) STUDENTS ONLY

Controller of Examinations

Dr.G.Rathinasabapathi, M.E., MISTE., Ph.D.,
Controller of Examinations



Dr. K. MANI, M.E., MISTE., Ph.D.
Principal

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